

# Kids'-Only Yard Sale

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Use the following tools to help set up your own yard sale.

- Sample flyer
- Set-up/Take-down notes
- Sample press release and Ads

We'd love to hear how your yard sale goes! Let us know and we'll share it on our site.

Email us at: [\*\*info@kidnexions.com\*\*](mailto:info@kidnexions.com)

Our site: <http://www.kidnexions.com>

[Watch CBS Channel 13's Save with Dave promote the Kids'-Only Yard Sale](#)

# Kids'-Only Yard Sale



Clean out your closets and earn a few extra bucks!

Come sell or trade your toys, books, games, stuffed animals, and whatever else you have.

Or...set up a lemonade or baked goods stand!



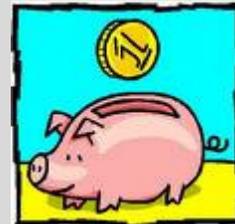
- Where: Del Dayo Elementary School parking lot
- When: Saturday, May 2, 2009 11:00 am - 2:00 pm
- Cost: minimum \$5 donation\* to rent a parking space to set up your wares
- Deadline for registration: Wednesday, April 29, 2009

Sponsored by Del Dayo Student Council and Kidnexions. Need more info?? Email: [karyn@kidnexions.com](mailto:karyn@kidnexions.com)

\*All donations will go to Kids for Wish Kids (make your tax deductible check to Make-A-Wish Foundation)

## My Yard Sale Check-Off List

- Table and chair(s)
- Sun umbrella (optional)
- Snacks and water
- Dollars and coins for making change
- Calculator (optional)
- Stickers/price tags
- All my cool stuff to sell!



-----Fill out below and return to your child's teacher by Wednesday, April 29, 2009 -----

This sounds like a ton of fun! Sign us up for \_\_\_\_\_ space(s). Attached is my donation.

Names of kid(s) renting space: \_\_\_\_\_

I agree to supervise my kids during the kids' yard sale on Saturday, May 2, 2009. I also give my permission for photos to be taken of my child (no names) to be shared on [www.kidnexions.com](http://www.kidnexions.com).

Signature: \_\_\_\_\_ Phone/cell: \_\_\_\_\_

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## Set-Up/Take-Down Notes

### Before the Yard Sale

- Decide the location, date, and times.
  - If the yard sale will be held on the site of an organization, be sure to clear it with them. They may require insurance and/or fees for custodial services. Also, ask if restrooms can be accessed.
- Decide if you will rent spaces for kids to set up their wares. If so, determine the fee and decide the organization to receive the money. Kids can help decide if the choices are narrowed down to about three.
  - If donating the money be sure to contact the organization and let them know of your fundraiser as they may be able to help get the word out.
  - Something to consider: In the event that the weather may pose a problem, think about how to notify everyone of the reschedule...website? Email?
- Create flyers/signs of the event.
- Get the word out. This can be an ad in the paper, on Craig's list, Facebook, or, if the yard sale will be held on a school site, solicit the help of their student council and include a mention in their school newsletter. Some local newspapers will also announce the event if you send them a press release.
- Two days before the yard sale post signs on street corners.

### The Day of the Yard Sale

- If spaces have been rented, number the spaces, if needed, using sidewalk chalk.
- You may want to provide trash cans, especially if some spaces will be selling lemonade/baked goods.
- Check availability of restrooms.

### After the Yard Sale

- Make sure the facility has been left in the condition it was in when you arrived.
- Collect sales information if you plan on announcing how much money the kids made.
- Remove any signs from street corners, etc.

## Sample Press Release

### Del Dayo Students to Hold Kids'-Only Yard Sale

Carmichael, CA April 16 , 2009 - The students at Del Dayo Elementary School in Carmichael will be holding their first Kids'-Only Yard Sale on Saturday, May 2 from 11:00 am – 2:00 pm. The event is sponsored by the Del Dayo Student Council and Kidnexions, an educational software company.

“Some of the students at Del Dayo have been taking money management classes and this seemed like the perfect way for them to experience some of the concepts we've been talking about,” says Karyn Hodgens, who teaches the money management classes.

Although all are welcome to peruse and buy the items, only kids will be able to set up tables and sell...with parent supervision. In addition to old games and books, some students will be setting up a lemonade or baked goods stand.

Students will be “renting” parking spaces to set up their wares for a minimum donation of \$5. The donations will go to the Make-A-Wish Foundation.

Del Dayo Elementary is located at 1301 McClaren Drive, Carmichael

For more information email: [karyn@kidnexions.com](mailto:karyn@kidnexions.com)

## Sample Ad in Paper

KIDS' GARAGE SALE Saturday, May 16 Toys, games, books, clothes, electronics, lemonade, baked goods.  
Kids selling kids stuff! Del Dayo Elem 1301 McClaren Dr

## Sample Blurb in School Paper

Kids'-Only Yard Sale. Find GREAT deals on slightly used clothes, games, books, toys, electronics, puzzles, etc.

Enjoy baked goods and drinks while you shop.

Saturday, May 16 11am – 2pm

Del Dayo Elementary